



www.OFFOnTheGo.com
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About OFF On The Go

OFF On the Go is an attraction and travel blog that encompasses family travel, local entertainment, amazing food reviews, and coverage of special events in and around Central Florida and beyond!

Orlando Fun and Food and OFF On the Go was created by Jason Mayhew, to create a space where visitors as well as locals could come to see what was new and showcase how amazing Florida and beyond really is.

WEBSITE STATS:
Website Stats:
Avg. Monthly Page views: 240,000
Avg. Unique Monthly Visitors: 92,000
Keyword Ranking: 20+

SOCIAL INFLUENCE:
Twitter/Facebook: 10,500
Instagram Followers: 11,900
Combined 20K+ Reach

AUDIENCE DEMOGRAPHICS:
Female / Male: 55% / 45%
Age Range: 18-80 years old
Local/International: 60% / 40%

Brand Relationships



Other Brands:

- The Orlando Eye
- Sea Life Aquarium
- Medieval Times
- Pirate Town
- Escapology
- Walt Disney World
- IAAPA
- Tin Roof
- Texas De Brazil
- Melting Pot
- And more!!!

WHAT PEOPLE ARE SAYING:

“You bring not only the information, but you bring your heart in all you do brother. That shows”

– Garth Brooks, Country Music Superstar

“Jason is amazing at what he does! Make sure you listen to this guy!”

– Mike Brassel, Walt Disney Imagineering and Emmy Winner

Partnership and Opportunities

Brand Ambassadorships – Gain visibility while promoting your brand to a national audience of food and travel enthusiasts. Now accepting 6- month, 12-month and 24-month contracts.

Conference Sponsorship – Sponsor OrlandoFunandFood.com for an event and have your brand showcased in a private setting.

Sponsored Content – Highly engaging content written by OrlandoFunandFood.com, including high-resolution photos and the inclusion of a link and/or call to action for your brand.

OFF On the Go’s Rates
Top Banner Ad – \$250/month
250 X 250 Banner Ad – \$150/month

Sponsored Post – \$250/post
200-400 words written about your brand, products or services, including 1-2 text links with anchor text.

Reviews & Giveaways –
Giveaways must meet a minimum of \$150 value. \$150 writer’s fee applies. Product that are reviewed will not be returned unless specified before hand.